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**中软国际**

**CHINASOFT INTERNATIONAL LIMITED**

**中軟國際有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 354)**

## **VOLUNTARY ANNOUNCEMENT**

### **CHINASOFT INTERNATIONAL WINS CHINA MOBILE'S SINGLE SOURCE PROCUREMENT CONTRACT FOR UNIFIED COMMUNICATION**

This announcement is issued by Chinasoft International Limited (“**Chinasoft**” or “the **Company**”) as a voluntary announcement to allow the public to understand the latest information on the Company.

Chinasoft announced today that the Company has successfully won the bid for Phase One of China Mobile’s personal unified communication capabilities expansion platform and customized application project (China Mobile Unified Communication Single Source Procurement Project). The Company will be the sole provider. Chinasoft will design and develop customized unified communication application, and test the application from the customer terminal. Winning this bid shows the strengthened relationship with China Mobile as a strategic partner. It also shows that the Company’s business has fully penetrated into the core technology of China Mobile and that the Company has developed the capability to service a global mobile operator through its SMAC transformation. Chinasoft believes that through this project it will be able to provide more capabilities and innovative technologies and services to the public.

#### **About Unified Communication Project**

China Mobile’s unified communication takes the original “calling”, “notification”, and “contacts” and upgrades them to new calling, new notifications, and new contacts. The users will no longer need to download applications like WhatsApp, iMessage, and WeChat, to send texts, pictures, locations, and etc, even without WiFi. Currently all the global mobile operators are setting unified communications business as a core focus for technology development. During the 2013 Barcelona World Mobile Congress, unified communication was the focus of China Mobile’s exhibit, signifying China Mobile’s future plans for unified communication as its next step.

Chinasoft took on this project to show that the Company is actively cooperating with China Mobile and its three new unified communication strategy. The Company has already become the core service provider of China Mobile's integrated communications businesses as evident in the close cooperation between the Company and China Mobile, and set the foundation for potential future 4G related partnerships.

By order of the Board  
**Chinasoft International Limited**  
**Dr. Chen Yuhong**  
*Chairman and Chief Executive Officer*

Hong Kong, 19 November 2014

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Dr. CHEN Yuhong (*Chairman and Chief Executive Officer*), Dr. TANG Zhenming,  
Mr. WANG Hui

*Non-executive Directors:*

Mr. ZHAO John Huan, Dr. ZHANG Yaqin, Mr. LIN Sheng

*Independent Non-executive Directors:*

Mr. ZENG Zhijie, Dr. LEUNG Wing Yin, Dr. SONG Jun

\* *For identification purpose only*